

DW Declaration of Values

Deutsche Welle (DW) stands for the values and principles of freedom, democracy, human rights, rule of law, social justice and cultural diversity.

These include in particular:

- to fully respect and protect human dignity,
- to respect, comply and protect human rights as defined in the Universal Declaration of Human Rights adopted by the United Nations General Assembly and in the European Convention on Human Rights of the Council of Europe, in particular the right to life and physical integrity, freedom of the person, freedom of religion, freedom of opinion and expression as well as equality,
- to promote and stand up for freedom of the press and broadcasting,
- to refrain from any form of discrimination, racism, antisemitism or sexism,
- to refrain from inciting hatred against human beings, peoples or a national, religious or otherwise defined group, and to refrain from inciting violence or arbitrary action against them,
- to refrain from glorifying war,
- to refrain from corruption.

Beyond this, DW stands for the values and principles enshrined in the regulations of the Deutsche Welle Act that govern its programs and offerings as well as its journalistic reporting, in particular:

- to respect and protect human dignity in its offerings,
- to enable the public to form independent opinions and not to one-sidedly support a political association, a religious community, a profession or a community of interest,
- to respect the moral, religious and ideological convictions of the audience,
- to ensure that the reporting is comprehensive, truthful and factual.